

VOODOO DOUGHNUT FAN CLUB SWEEPSTAKES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. VOID OUTSIDE THE ELIGIBILITY AREA AND WHERE PROHIBITED.

Information on how to enter, the prize, and rules for redeeming the prize, form part of the terms and conditions of entry for the Sweepstakes. Participation in the Sweepstakes is deemed to be acceptance of these “Official Rules” (the “Official Rules”) and any other notices referenced herein.

ELIGIBILITY: The “Voodoo Doughnut Fan Club Sweepstakes” (*the “Sweepstakes”*) is open only to legal residents of Arizona, California, Colorado, Florida, Illinois, Oregon, Texas, and Washington who are 18 years of age or older (or the age of majority in their jurisdiction of residence, whichever is older) as of the date of their entry. Employees of Voodoo Doughnut, and their affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes an entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. If you have a disability, qualify as an entrant as set forth herein, and you need assistance with participating in the Sweepstakes and/or with redeeming a prize, contact: marketing@voodoodoughnut.com.

SPONSOR: Voodoo Doughnut, LLC, 828 SW 1st Ave, Ste 300, Portland, OR 97204 (“Sponsor”).

SWEEPSTAKES PERIOD: The Sweepstakes begins at 5:00:00 AM Pacific Standard Time (“PST”) on January 9, 2026 and ends at 11:59:59 pm PST on January 30, 2026 (the “Sweepstakes Period”).

HOW TO ENTER: To enter, during the Sweepstakes Period, go to <https://lp.constantcontactpages.com/sl/ukqFw1i> and follow the instructions to enter, including by submitting all information required in the online entry form. Upon completion of these steps, you will automatically receive one (1) entry into the Sweepstakes. All potential winners are subject to verification before any prize will be awarded. By entering the Sweepstakes, you consent to receive marketing emails from the Sponsor (you can revoke consent to receive marketing emails at any time by using the SafeUnsubscribe® link, found at the bottom of every marketing email). Proof of transmission is not proof of receipt. Sponsor’s computer is the official time-keeping device for the Sweepstakes and determines the order of receipt of entries. All decisions of the Sponsor are final and binding with respect to all matters related to the Sweepstakes. **LIMIT:** Limit one (1) entry per person during the Sweepstakes Period. Each entrant may enter their email address once during the sweepstakes period. Any attempts to obtain additional entries, including through multiple or duplicate accounts will result in disqualification. Entries become property of Sponsor and will not be returned. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be

required to show proof of being the authorized account holder. If participating in this Sweepstakes via your mobile device (which service may only be available via select devices and participating wireless carriers and is not required to enter), you may be charged for standard data use from your mobile device according to the terms in your wireless service provider's data plan. Normal airtime and carrier charges and other charges may apply to data use and will be billed on your wireless device bill or deducted from your pre-paid balance. Wireless carrier rates vary, so you should contact your wireless carrier for information on your specific data plan.

PRIZE: Five winners will each receive one (1) Voodoo Dozen or Vegan Dozen per month for twelve (12) consecutive months to be redeemed at a participating Voodoo Doughnut retail location in Arizona, California, Colorado, Florida, Illinois, Oregon, Texas, or Washington. Sponsor will provide one "gold card" loaded with value of prize (ARV: \$40) per month for twelve (12) months. Monthly value does not carry over and is forfeited if not redeemed. No cash value, non transferrable. Approximate retail value of all prizes in Prize Package: \$480. Prizes may only be redeemed in the following states: Arizona, California, Colorado, Florida, Illinois, Oregon, Texas, and Washington at a participating Voodoo Doughnut location. May not be redeemed at licensed locations in California, Colorado, Tennessee, or Florida.

EACH WINNER MUST ABIDE BY ALL SPONSOR AND VENUE POLICIES, RULES, AND REGULATIONS (INCLUDING, WITHOUT LIMITATION, ANY AND ALL HEALTH POLICIES, RULES, REGULATIONS, TERMS, AND CONDITIONS OF THE PRIZE AND THE EVENT, WHETHER ESTABLISHED BY SPONSOR, ANY EVENT FACILITY, VENUE OR PREMISE, OR GOVERNMENT OR HEALTH AUTHORITIES, INCLUDING, BUT NOT LIMITED TO RULES WITH RESPECT TO VACCINATION REQUIREMENTS, MASKS, SOCIAL DISTANCING, AND HEALTH SCREENING ACTIVITIES (INCLUDING COVID-19 TESTS)), AND SPONSOR RESERVES THE RIGHT TO REVOKE FULL OR PARTIAL PRIZE FROM ANY WINNER WHO SPONSOR OR THE VENUE DETERMINE MAY, IN THEIR SOLE DISCRETION, BE INTOXICATED, BE A SAFETY RISK, OR VIOLATE ANY EVENT OR VENUE OR SPONSOR, RULE, REGULATION, OR ANY APPLICABLE LAW. Each Winner voluntarily assume all risks related to exposure to COVID-19 and any other communicable disease or illness, bacteria, virus, or other pathogens capable of causing a communicable disease or illness, whether occurring before, during, or after the prize or in connection with the prize, however, caused or contracted, and acknowledge that COVID-19 related risks may increase by accepting the prize, and/or traveling to and/or attending a prize event. Failure to accurately and agree to and comply with all forms or policies required by Sponsor or Venue in connection with the prize in a timely manner may result in disqualification from the Sweepstakes and prize. Each Winner shall conduct themselves with due regard to the public conventions and morals. They shall not, while utilizing the prize, commit an offense involving moral turpitude under local laws or ordinances Prizes are non-transferrable. In lieu of accepting a Voodoo Doughnut Voodoo Dozen or Vegan Dozen each month for twelve (12) consecutive months, the winner may choose standard menu doughnuts totaling a monthly value up to \$40 (i.e., winner may select up to \$40 of eligible Voodoo Doughnut goods) that must be picked up by the winner at a participating Voodoo Doughnut location. No further substitutions of the prizes may be requested by the winner. Sponsor reserves the right to substitute a prize of equal or greater value for any reason in the sole discretion of Sponsor if the prizes are unavailable for any reason. In no event will Sponsor award more prizes than are provided for in these Official Rules. Total prize

value shall not exceed \$480. All costs, fees, and expenses associated with a prize acceptance and use of any element of a prize are the sole responsibility of the winner.

SWEEPSTAKES WINNER SELECTION: All eligible entries will be assigned a number and added to a pool of entries. The winner will be selected by a random number generator. On or about February 3, 2026, five (5) winners will be randomly selected amongst all eligible entrants with a valid entry received during the Sweepstakes Period in a random prize drawing (each a "Winner"). The potential winner(s) will be notified on or about February 6, 2026. WINNER MUST RESPOND TO WINNER NOTIFICATION MESSAGE WITHIN 7 DAYS OR THE PRIZE WILL BE FORFEITED. Winners shall be contacted via the email used in their Sweepstakes entry. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only two alternate drawings will be held, after which the prize will not be awarded.

RELEASE: By entering the Sweepstakes, winner agrees to release and hold harmless Sponsor and their respective affiliates, suppliers, distributors, advertising/promotion/social media agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claim, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including claims, costs, injuries, losses and damages related to rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO YOUR PARTICIPATION IN THE SWEEPSTAKES OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO YOUR PARTICIPATION IN THE SWEEPSTAKES OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE EXCEED \$10. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS RENTED FROM THE SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FOR FRAUD.

PUBLICITY RELEASE: By entering the Sweepstakes or accepting any prize under the Sweepstakes, Entrants and winner expressly agree to the use by Sponsor, and their assignees or designees, of their name, biographical information (city and state), picture, portrait, voice, quotes, comments, image, likeness and/or Sweepstakes entry for the purpose of Sponsor advertising, marketing and trade or the promotion of sweepstakes without further compensation, notification or consideration, in any and all media now known or hereafter developed throughout the world, in perpetuity, unless prohibited by law. Sponsor may film and/ or photograph the winners for the purpose of Sponsor advertising, marketing and trade or the promotion of sweepstake and prizes.

LIMITATIONS OF LIABILITY: By submitting an entry, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prize awarded, shall be resolved individually without resort to any form of class action, and entrant waives any right to a jury trial for such disputes, claims and causes of action; (b) under no circumstances will entrant be awarded attorney's fees, costs, punitive, incidental or consequential damages. Sponsor Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prizes. If, in the Sponsor's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the Sweepstakes, Sponsor reserves the right to cancel or modify this Sweepstakes in a manner deemed reasonably appropriate by the Sponsor. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared by the name on the online entry form. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this Sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of Oregon, without giving effect to any of its conflict of law's provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to these Sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Multnomah County, Oregon.

WINNER'S LIST: For the names of all prize winners, available after February 28, 2026, send a self addressed, stamped envelope to Sponsor. **ENTRANT'S PERSONAL INFORMATION:** Information collected from entrants is subject to the Sponsor's Privacy Policy (<https://www.voodoodoughnut.com/privacy-policy/>).

WARNING: Any attempt by an entrant or any other individual to deliberately damage any website associated with this Sweepstakes or undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to prosecute and seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the website, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor may, in its sole discretion, void

any suspect entries and (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.